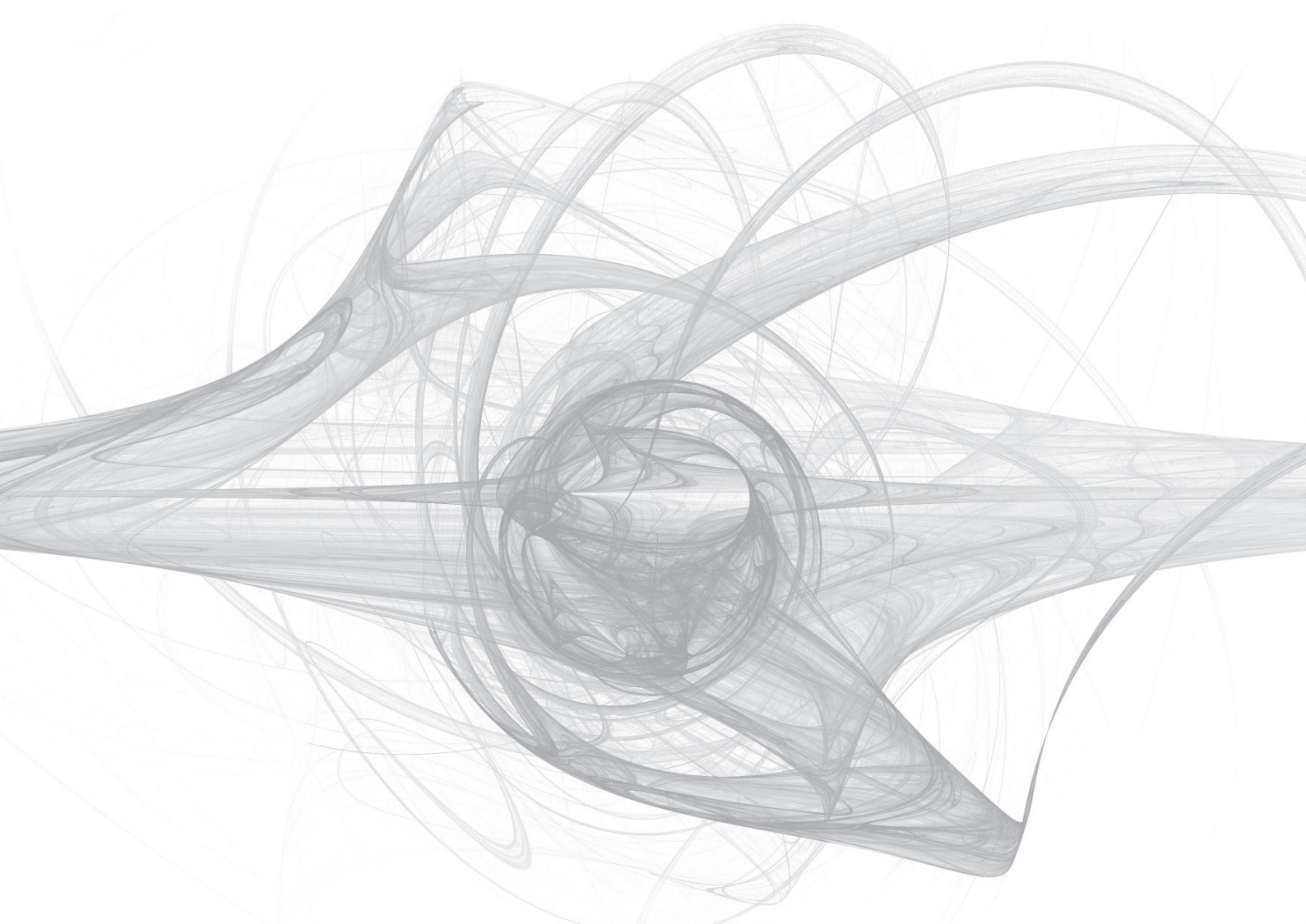


Poliform

CRISTALPLANT®



CRISTALPLANT® design contest 2012



Presentation

Cristalplant® Design Contest, at its fourth edition, is promoted by **Cristalplant®** in collaboration with **Poliform**, the famous Italian brand of design, with the aim of selecting innovative projects which adopt **Cristalplant®** as base material, inspired by the style of **Poliform**. The contest is open to young designers born after 1st January 1972 who may present one or more projects under the categories:

- tables and small tables
- furnishing accessories.

Winning projects for each of the two categories shall be chosen and awarded by qualified jury, chosen by the promoters of the contest. The decision of the jury shall be final.

Prize-giving shall take place during the 51th edition of Salone del Mobile in Milan, in the Fuorisalone, at Superstudio Più. Selected projects shall be presented to public and press during prize-giving which is to be held on 18th April 2012.

Aim

Poliform & Cristalplant® Design Contest intends involving the most eclectic designers asking them to express their creativity using **Cristalplant®**, thus developing innovative and researched items which differ from those the market has to offer. All information on **Cristalplant®** technology is available at www.cristalplant.it under the section dedicated to **Poliform & Cristalplant® Design Contest**.

Participation

Participation is free of charge and open to designers of all nationalities born after 1st January 1972 after acceptance of the present regulation which includes the transfer of reproduction and publication rights of the submitted projects for promotional and advertising purposes of the contest and the companies involved. Designers may participate with more than one project per category and may compete either in one or in both categories of the contest.

Prize

The jury shall select a winning project for each of the two categories (tables and small tables; functional furnishing accessories) and a maximum of five special mentions for each category. The decision of the jury shall be final. The two winning projects shall be included in the catalogue of the prestigious **Poliform** and the prototypes exposed at Superstudio Più. In compliance with Presidential decree n. 430 dated 26th October 2001, the contest is announced exclusively for the presentation of industrial projects and is not intended as a prize contest. All expenses sustained for the creation of **Cristalplant®** prototypes and the industrialisation thereof shall be borne by Nicos International, as recognition of the personal merit of the most brilliant participants.

Dimensions and supports

Each project must be submitted in 3 separate renderings using .jpg format, 150 dpi resolution and dimensions of 210x297 mm (size A4), bearing the project title corresponding to those indicated on the registration form (refer to pages 3 and 4). Project renderings must be uploaded on the relevant area of the website www.cristalplant.it by 10/02/2012.

Copyright

Intellectual property and copyright of the projects submitted remain property of the designers. The projects must exclusively pertain to the contest until 22h April 2012. Any collaboration with other designers and promoting companies, such as the inclusion in **Poliform** catalogues, for example, shall later be regulated between the parties involved.

Deadline

10th February 2012 at 11.59 p.m.

The presentation to the public and to the press will take place during the 51st Salone del Mobile in Milan among the events of Fuorisalone. The two winners and other selected designers will be contacted at the beginning of April.

For information

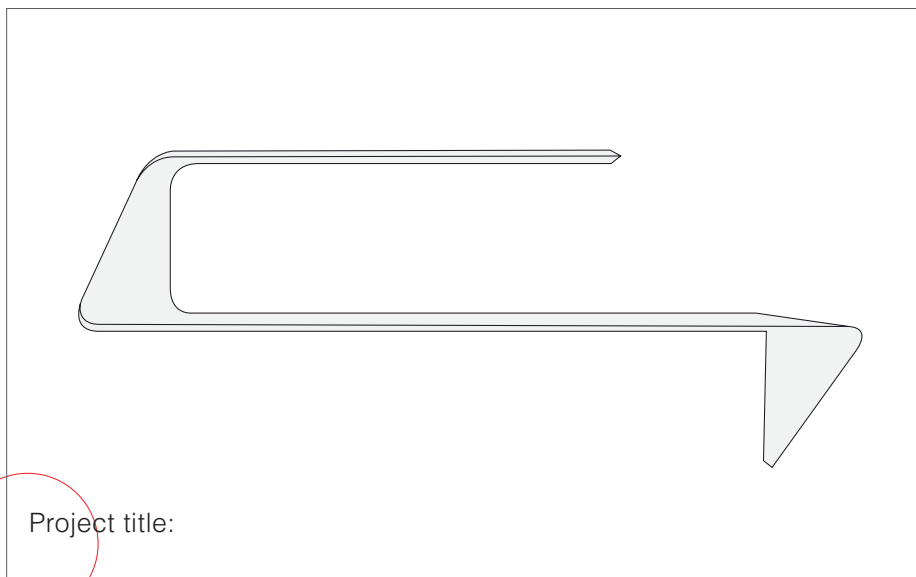
www.cristalplant.it - info@cristalplant.it

Announcement

2012

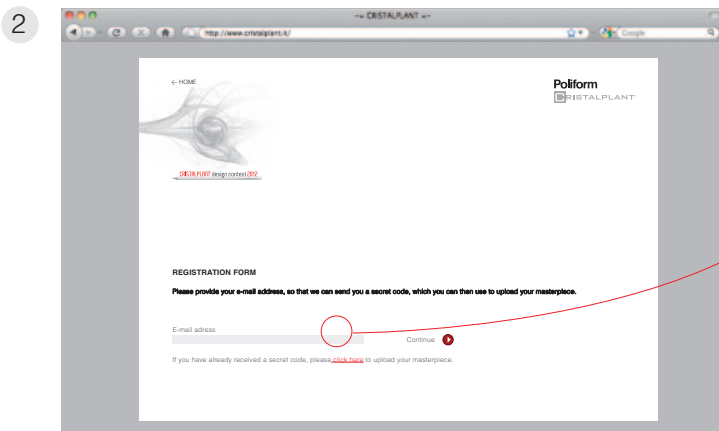
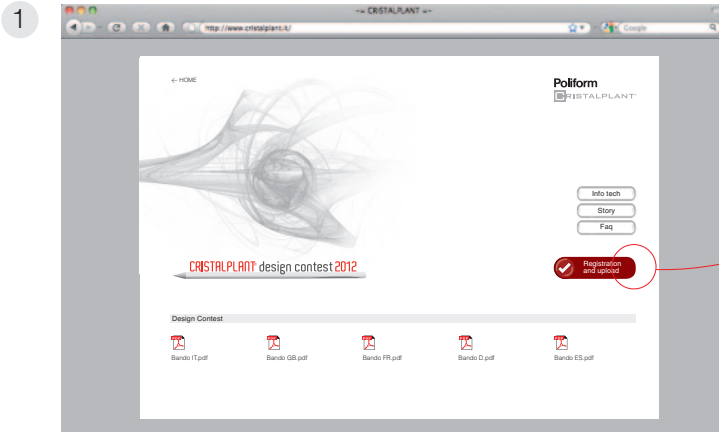
Each project must be submitted in 3 renderings using .jpg format, 150 dpi resolution and dimensions of 210x297 mm (size A4), bearing:

the title of the project corresponding to those indicted in the registration form.



The three renderings must include the **project title** (corresponding to those indicated on the registration form), on the inside.

Announcement 2012



3 you shall receive an e-mail of confirmation with a link to finalise your registration otherwise manually insert the code found in the same e-mail.

